Media release

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New partnership tackles growing energy demand of appliances, buildings and industry

As the global energy demand of appliances, buildings and industry continues to skyrocket, three non-profit organizations are tackling the challenge through EnergyEfficiency 2030, a new partnership launched today.

EnergyEfficiency 2030 is a joint initiative of the Collaborative Labeling & Appliance Standards Program (CLASP), the Global Buildings Performance Network (GBPN), and the Institute for Industrial Productivity (IIP). This partnership aims to reduce the energy use of appliances, buildings and industry, which collectively account for more than two-thirds of the world's end-use energy consumption. Energy efficiency is the fastest, most cost-effective response to growing energy demand and the global climate crisis.

"Our partnership doesn't just address climate change," said Christine Egan, Executive Director and CEO of CLASP. "Energy efficiency results in additional benefits to human health and the environment. It generates jobs and economic growth. Through our collective efforts, we can accelerate those benefits."

"EnergyEfficiency 2030 will leverage our collective technical expertise and global networks, providing decision-makers with holistic, cost-effective energy efficiency solutions," said Peter Graham, Executive Director of GBPN. "Through the application of global best practices, this initiative will improve greenhouse gas mitigation, enhance policy performance and increase the productivity and competitiveness of markets and industries."

Each of the organizations that comprise EnergyEfficiency 2030 houses relevant resources, best practice information and tools, including guidelines, reports, factsheets and case studies.

"IIP's industrial efficiency technology database, GBPN's building policy comparative tool, and CLASP's global standards and labeling database are just the tip of the iceberg. EnergyEfficiency 2030 allows us to combine these resources and our vast networks of experts to deliver on-the-ground tailored solutions, and to help countries put policies into action," said Jigar Shah, Executive Director of IIP.

EnergyEfficiency 2030 will work at the intersections of appliances, buildings and industry, including sustainable cities, emerging technologies, building materials and systems, industrial clusters and supply chains.

CLASP, GBPN and IIP are independent non-profit organizations operating globally, regionally and nationally, with teams in China, India, Europe and the United States.

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About the partners

Institute for Industrial Productivity (IIP)
IIP is a non-profit organization that provides companies and governments with information about the best energy efficiency practices to reduce energy costs and prepare for a low carbon future. It identifies, analyzes and shares best practices, tools and information that can boost efforts to reduce industrial energy intensity and greenhouse gas emissions while improving productivity. Website: www.iipnetwork.org

Collaborative Labeling & Appliance Standards Program (CLASP)
CLASP's mission is to serve as the primary resource and voice for appliance, lighting and equipment energy efficiency worldwide. CLASP envisions a world in which appliances, equipment and lighting are built for maximum energy efficiency and minimal contribution to global climate change. Website: www.clasponline.org

Global Buildings Performance Network (GBPN)
GBPN is a globally organized and regionally focused non-profit network advancing building energy performance best practice policies to help decision-makers develop and implement policy packages that can deliver a deep path of energy consumption reductions and associated CO_2 emissions mitigation from buildings. It operates a global center in Paris and is officially represented by hubs in China, Europe, India and the United States.
Website: www.gbpn.org
